

Frederick Tabiri

Senior UX/UI Product Designer

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SUMMARY

Senior UX/UI Product Designer with 6+ years' experience delivering SaaS and B2B platforms. Skilled in Figma, wireframing, and WCAG 2.1 accessibility with practical front-end knowledge. Currently leading Guardwatch, a community safety platform, optimizing dashboards and workflows. Experienced in Agile collaboration, problem solving, and mentoring, with a strong focus on inclusive, user-first design.

EXPERIENCE

Senior UX/UI Product Designer GuardWatch Security UK Limited

May 2024 - Present, United Kingdom

- Directed end-to-end UX/UI design utilizing Figma, optimizing user flows and visual hierarchy for SaaS safety professionals, resulting in a 40% faster task completion rate during incident reporting.
- Established the Guardwatch design system in Figma, scaling consistent patterns across web and mobile and reducing design-to-dev handoff time by 60%.
- Delivered interactive prototypes for emergency workflows, cutting new field team onboarding time by 35% and improving response efficiency by 30%.
- Conducted user research and applied WCAG 2.1 AA guidelines, improving accessibility coverage by 70% and expanding usability to users with assistive needs.
- Partnered with engineers and stakeholders in Agile sprints, achieving a 95% on-time delivery rate while embedding design-first principles into product development.

Senior UX/UI Product & Web Content Designer Tabsphere LTD (Own Start-Up)

September 2022 - Present, United Kingdom

- Designed and embedded interactive quizzes, video modules, and animated infographics, increasing learner engagement by 70%.
- Conducted content audits and WCAG AA accessibility reviews, remediating 50+ pages and expanding access for 85% of users with assistive needs.
- BestPlan Logistics (2023): Delivered digital product and brand identity for logistics SaaS, including wireframes and interactive prototypes.
- Collaborated with distributed teams using Agile workflows, enabling seamless adjustments to shifting project requirements.

UX/UI Product Designer Forestry Commission

February 2016 - August 2022, Accra, Ghana

- Championed accessibility across three major releases, delivering 100% WCAG AA compliance via contrast fixes, semantic HTML, and navigation updates.
- Built and maintained a Figma component library (Material-based tokens), cutting design-to-dev handoff time by 75%.
- Designed workflow automation and monitoring dashboards for B2B platforms, reducing task completion time by 60% and improving user satisfaction by 75%.
- Facilitated weekly Design Sprints and cross-functional workshops, aligning PMs, engineers, and stakeholders on UX priorities.
- Developed skills in digital construction data workflows and immersive user experiences.

Graphic & Digital Designer Ahead Media

August 2015 - February 2016

- Produced 50+ digital and print assets (landing pages, event collateral, campaigns) for WordPress-driven marketing sites, boosting repeat business by 70%.
- Developed UI mockups and brand-refresh concepts in Adobe Creative Suite, improving client platform consistency.
- Partnered with copywriters and developers in Agile sprints, ensuring timely delivery of campaigns with a 95% on-time launch rate.
- Demonstrated willingness to learn and expand impact by taking on multidisciplinary tasks.

EDUCATION

MSc. Information Technology
University of Aberdeen • 2023

Bachelor of Art
University of Education • Winneba • 2016

AWARDS & HONORS

NextGen Fintech Acceleration Awards
Starlife • 2022

Recognized for design improvements and award-winning projects Ghana Chamber of Telecommunications

SKILLS

- UX/UI Design:** User journeys, wireframing, prototyping, usability testing, design systems
- Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, Canva
- Front-End Basics:** HTML5, CSS3, JavaScript
- Accessibility:** WCAG 2.1 AA compliance, inclusive design, responsive design
- Collaboration:** Agile environment, problem solving, prioritizing tasks, meeting deadlines
- Soft Skills:** Work independently, share knowledge, willingness to learn, develop skills, expand impact
- Industry:** SaaS/B2B platforms, digital construction workflows
- Security & Performance:** Secure-by-design principles, cyber hygiene (CompTIA Security+)